



32nd EBES CONFERENCE PROGRAM

ISTANBUL, TURKEY

AUGUST 5-7, 2020

(Online/Virtual Presentation Only)

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(Please note the sessions are in Istanbul, Turkey local time (GMT +3))

CONFERENCE PROGRAM**WEDNESDAY, AUGUST 5 (DAY 1)****OPENING SPEECH: 10:00-10:10**

Room: Z-Room 1

Mehmet Huseyin Bilgin, Vice President, *EBES & Istanbul Medeniyet University*, Turkey

Klaus F. Zimmermann, *EBES, GLO, UNU-MERIT & Maastricht University*, The Netherlands

KEYNOTE SESSION: 10:10-11:30**How COVID-19 can help us build a better society**

Room: Z-Room 1

Moderator: Jonathan Batten, *RMIT University*, Australia

Klaus F. Zimmermann, *EBES, GLO, UNU-MERIT & Maastricht University*, The Netherlands

Marco Vivarelli, *Universita Cattolica del Sacro Cuore in Milano*, Italy

Dorothea Schäfer, *DIW Berlin, GLO, & Jönköping University*, Sweden

BEST PAPER AWARD CEREMONY: 11:30-11:40

Room: Z-Room 1

Presented by: Ender Demir, *EBES & Istanbul Medeniyet University*, Turkey

BREAK: 11:40-12:00**DAY 1 - SESSION I: 12:00-14:00****BEHAVIORAL FINANCE & INVESTMENT**

Chair: Jonathan Batten

Room: Z-Room 1

Price Discovery in Emerging Market ETFs

Yigit Atilgan, Sabanci University, Turkey; K. Ozgur Demirtas, Sabanci University, Turkey; Doruk Gunaydin, Sabanci University, Turkey; and Mustafa Oztekin, Sabanci University, Turkey

Summer Vacation and Cross-Sectional Stock Returns

F.Y. Eric C. Lam, Hong Kong Monetary Authority, Hong Kong; Ya Li, The Open University of Hong Kong, Hong Kong; Ryan Wai Cheong Shum, The Open University of Hong Kong, Hong Kong; and Gordon Y.N. Tang, Hong Kong Baptist University, Hong Kong

The Effect of Personality Traits on Credit Score using BMTI Personality Types

Adnan Veysel Ertemel, Istanbul Commerce University, Turkey and Gokhan Çaylak, Bahcesehir University, Turkey

Insider Trading and Stock Market Behavior

Ruxandra Trifan, The Bucharest University of Economic Studies, Romania

Testing the Price Efficiency of Leading Cryptocurrencies

Flavia Barna, West University of Timisoara, Romania; Raluca Popa, West University of Timisoara, Romania; Laura Milos, West University of Timisoara, Romania; Claudiu Botoc, West University of Timisoara, Romania; and Marius Milos, West University of Timisoara, Romania

Is Bitcoin a Hedge or Safe Haven in times of Economic Policy Uncertainty? A Country Level Study

Teo Geldner, University of Greifswald, Germany and Jan Wuestenfeld, Ruhr University of Bochum, Germany

HUMAN RESOURCES

Chair: Ender Demir

Room: Z-Room 2

Can High Performance Work Practices Serve As a Buffer of Negative Outcomes of Employee Over-Qualification: A Cross-Country Study

Aleksandar Nikolovski, Faculty of Economics of Ljubljana, Slovenia and Robert Kaše, Faculty of Economics of Ljubljana, Slovenia

Enhancing Employee Loyalty in the Context of Organizational Culture of Lithuanian Companies

Sonata Staniulienė, Vytautas Magnus University, Lithuania and Evelina Gavėnaitė, Lithuania

Towards A Theoretical Model to Explore the Moderating Role of Occupational Socialization in the Relationship between Psychological Capital and Intention to Quit Work among the Occupational Health/Safety Workers in Istanbul during the COVID19 Pandemic Period

Zeynep Hale Oner, Gedik University, Turkey and Senay Kececi, Gedik University, Turkey

The Mediating Role of Emotional Stability between Emotional Intelligence and Overwork Behavior

Ajtene Avdullahi, University of Mitrovica, Kosovo and Osman Yildirim, Istanbul Arel University, Turkey

The Human Side of Employee Work Performance: Examining the Effects of Perceived Support and Psychological Safety

Safak Oz Aktepe, Bahcesehir University, Turkey

Ethical Leadership, Job Satisfaction, Organizational Identification and Work Engagement

Tomasz Gigol, SGH Warsaw School of Economics, Poland

ENTREPRENEURSHIP & ECONOMICS OF INNOVATION

Chair: Marco Vivarelli

Room: Z-Room 3

Banking Ecosystems and its Modeling: Russian Evidence

Alexander M. Karminsky, Higher School of Economics, Russia and Nikolay Voytov, MGIMO/HSE, Russia

Consequences of Technological Development on the Manifestation of the Rebound Effect Phenomenon

Giani Ionel Gradinaru, The Bucharest University of Economic Studies, Institute of National Economy, Romania

The Potential Use of Cryptocurrencies in Finance and Investment Sector

Krzysztof Marecki, Warsaw School of Economics, Poland and Agnieszka Wójcik-Czerniawska, Warsaw School of Economics, Poland

The Effect of Place-Specific Features to the Relationship between Regional Entrepreneurship and Economic Performance

Xiaoyan Huang, City University of Macau, Macau

Predevelopment Activities of the Innovation Process: Key Factors

Alexander Vélez, University of the Basque Country, Spain; Jose M. Barrutia, University of the Basque Country, Spain; and Carmen Echebarria, University of the Basque Country, Spain

Model for Development of Innovative ICT Products at High-growth Potential Start-ups

Didzis Rutitis, BA School of Business and Finance, Latvia and Tatjana Volkova, BA School of Business and Finance, Latvia

BREAK: 14:00-14:10

DAY 1 - SESSION II: 14:10-16:10

CORPORATE FINANCE

Chair: Dorothea Schäfer

Room: Z-Room 1

Revisiting Dividend Policy Theories for EU-28 Countries

Marilen Gabriel Pirtea, West University of Timisoara, Romania; Eugen Axel Mihancea, West University of Timisoara, Romania; and Claudiu Botoc, West University of Timisoara, Romania

The Impact of Economic Policy Uncertainty on Corporate Investment Decisions: Evidence from Turkey

Gunes Topcu, Canakkale On Sekiz Mart University, Turkey and Jale Sozer Oran, Marmara University, Turkey

Equity Issuance of Distressed Firms: Debt Overhang or Agency Problems?

James Park, Korea University, South Korea

Optimization of Shareholder and Corporate Wealth Analysis: Effectiveness Comparative Evaluation of SVA, EVA and MVA

Lukman Ayinde Olorogun, Istanbul Gelisim University, Turkey and Monsurat Ayojimi Salami, International Islamic University Malaysia, Malaysia

The Black-Scholes Model vs. predictive Genetic Algorithms - NASDAQ options case study

Jorge Eduardo Vila Biglieri, The Vigo University, Spain and Joanna Malecka, The Poznań University of Technology, Poland

Consequences of Exits from Political Unions on Leverage: The Case of Sudan Split

Mohamad Youness, The Bucharest University of Economic Studies, Romania

TOURISM

Chair: Ender Demir

Room: Z-Room 2

ICT and Social Media Influence on the MICE Market and the Event Management

Igor Kovacevic, Faculty of Economics University of Belgrade, Serbia; Bojan Zečević, Faculty of Economics University of Belgrade, Serbia; and Branislava Hristov Stancic, Faculty of Economics University of Belgrade, Serbia

Authenticity through the Eyes of the Host: The Complication of Presenting Culture as Commodity

Yodmanee Tepanon, Kasetsart University, Thailand; Thanwa Benjawan, Payap University, Thailand; and Chawan Maleehom, Payap University, Thailand

The Role of State Policy in Crisis Management of Destinations (the Case of Georgia)

Nana Katsitadze, Ivane Javakhishvili Tbilisi State University, Georgia; Tamar Atanelishvili, Ivane Javakhishvili Tbilisi State University, Georgia; Mariam Kutateladze, Ivane Javakhishvili Tbilisi State University, Georgia; and Aleksandre Tushishvili, Georgian Technical University, Georgia

Sustainable Tourism: Practices in Izmir and Kusadasi

Shenaj Hadzimustafa, SouthEast European University, Macedonia; Raifcan Simsir, SouthEast European University, Macedonia; Shpresa Sylja, SouthEast European University, Macedonia; and Teuta Veseli-Kurtishi, SouthEast European University, Macedonia

Timeshare Business: A Success or a Failure?

Daniela Penela, ISCTE-IUL, Portugal

The Role of Federal Reserve's Monetary Policy on International Tourist Flows: Evidence from Continental Panels

Ayhan Tecel, Eastern Mediterranean University, North Cyprus; Salih Turan Katircioglu, Eastern Mediterranean University, North Cyprus; and Turgay Avci, Eastern Mediterranean University, North Cyprus

MARKETING & MANAGEMENT

Chair: Gokhan Karabulut

Room: Z-Room 3

Top Management Team's Heterogeneity as An Antecedence of Organizational Sustainability

Doane Shichen Ye, Newcastle University, United Kingdom

How Vulnerable vs. Non-vulnerable Consumers May Self-regulate Their Post-Covid Consumptions?

Elif Karaosmanoglu, Istanbul Technical University, Turkey; Mehmet Okan, Artvin Coruh University, Turkey; Nesener Altinigne, Istanbul Bilgi University, Turkey; Didem Gamze Isiksal, Istanbul Technical University, Turkey; Ozge Demir, Istanbul Technical University, Turkey; and Elif Idemen Okan, Istanbul Technical University, Turkey

The Market and Customer Orientation - Performance Relationship

Maria Gracner, University of Ljubljana, Slovenia

"Hey Google, text Mum I'll be there in 10 minutes": Measuring the Drivers behind Usage Habits for Voice Assistants

Fulya Acikgoz, Bahcesehir University, Turkey and Rodrigo Perez-Vega, University of Reading, United Kingdom

Systems for Analyzing the Performance of Political Party Activity Management - Balance Scorecard for Political Organizations

Ecaterina Cornelia Ungureanu, Dunarea de Jos University of Galati, Romania; Liliana Mihaela Moga, Dunarea de Jos University of Galati, Romania; and Andi Mihalache, Dunarea de Jos University of Galati, Romania

The Role of Perceived Risk in the Relationship between Consumer Trust and Mobile Banking Usage Intention

Halil Erdogan, Eskisehir Osmangazi University, Turkey and Halil Semih Kimzan, Eskisehir Osmangazi University, Turkey

EBES FELLOW: 16:10-17:10

Room: Z-Room 1

Presented by: Dorothea Schäfer, DIW Berlin, GLO, & Jönköping University, Sweden

The Sooner, the Better: The Early Economic Impact of Non-Pharmaceutical Interventions during the COVID-19 Pandemic

Dr. Asli Demircug-Kunt, Chief Economist, Europe and Central Asia Region, *The World Bank*, U.S.A.

THURSDAY, AUGUST 6 (DAY 2)

DAY 2 - SESSION I: 08:30-10:30

LABOR ECONOMICS

Chair: Mehmet Huseyin Bilgin

Room: Z-Room 1

Beauty Premium through Cosmetic Surgery for Prisoners: Choice Experiment with Asymmetric Information

Taksaorn Phuchongpravech, Chulalongkorn University, Thailand and Thanee Chaiwat, Chulalongkorn University, Thailand

The Impact of Immigration on Workers Protection

Adam Levai, Université catholique de Louvain, Belgium and Riccardo Turati, Université Catholique de Louvain, Belgium

The Determinants of Unemployment: A Case of South Africa

Priyanka Patel, North West University, South Africa and Ireen Choga, North West University, South Africa

The Impact of Weakening Civil Liberties on Outflows of International Students

Murat Demirci, Koc University, Turkey

Covid-19 Crises and Segmented Labor Markets: The Case of Southern Italy

Gustavo Di Santo, University of Calabria, Italy and Salvatore Perri, University of Magna Graecia, Italy

MARKETING I

Chair: Ender Demir

Room: Z-Room 2

Online Shopping Drivers and Barriers in the time of COVID-19 for Turkish Young and Older Adults

Muge Akkor Koktekin, Yeditepe University, Turkey

Impact of Perceived Uncertainty towards Personal Values: Moderating Roles of Frugality and Conspicuous Consumption Motive

Evi Rinawati Simanjuntak, Bina Nusantara University, Indonesia and Ifa Riefanti Nabila, Bina Nusantara University, Indonesia

The Impact of Sense of Belonging and Hospitality Culture on the Intention to Participate in Ridesharing: A Comparison of Turkey and USA

Hasan Teyfik Senli, Ufuk University, Turkey and Niray Tuncel, Hacettepe University, Turkey

Luxury Goods and the Country-of-origin-effect: A Literature Review and Co-citation Analysis

Katharina Stolz, University of Stuttgart, Germany

Exploring the Dimensions forming the HEIs Image for the Current International Students: Context of Malaysia

Shamima Raihan Manzoor, Multimedia University, Malaysia; Chinnasamy Malarvizhi, Multimedia University, Malaysia; and Junainah Binti Mohd Mahdee, Multimedia University, Malaysia

Consumer Sentiments about Robot Servers in Tourism and Hospitality Industry

Ady Milman, University of Central Florida, U.S.A.; Ttucuf Zhang, University of Central Florida, U.S.A.; Asli Tasci, University of Central Florida, U.S.A.; and Fulya Acikgoz, Bahcesehir University, Turkey

MANAGEMENT I**Chair:** Virginia Bodolica**Room:** Z-Room 3*Innovation Capability and Logistics Service Quality in Improving the Performance of Malaysian 3pl Service Providers*

Siti Nur 'Atikah Zulkiffli, Universiti Malaysia Terengganu, Malaysia; Maisarah Sebadak, Universiti Malaysia Terengganu, Malaysia; Siti Falindah Padlee, Universiti Malaysia Terengganu, Malaysia; and Juhaizi Mohd Yusof, Universiti Malaysia Terengganu, Malaysia

The E-Commerce in Republic of North Macedonia before and During Covid-19

Shpresa Sylva, SouthEast European University, Macedonia; Shenaj Hadzimustafa, SouthEast European University, Macedonia; Marijana Tusheva, State Statistical Office of RNM, Macedonia; and Selami Sula, UBT Prishtina, Macedonia

Identifying Barriers to Digital Transformation for Digital Native Companies in Turkey - A Research Approach Using Propositions

Mehmet Fatih Ustdag, Bahcesehir University, Turkey and Sven Packmohr, Malmö University, Sweden

"I agree to being socially quantified": A Socio-Technical Perspective on Digitally-Provided Consent

David Jamieson, Northumbria University, United Kingdom; Rob Wilson, Northumbria University, United Kingdom; and Mike Martin, Northumbria University, United Kingdom

The Importance of Internationalization Strategy for Innovation in Portuguese Firms

Mónica Isabel Lopes Azevedo, Universidade Portucalense Infante D. Henrique, Portugal; Carla Azevedo Lobo, Universidade Portucalense, Portugal; Carla Santos, Universidade Portucalense Infante D. Henrique, Portugal; Natércia Durão, Universidade Portucalense Infante D. Henrique, Portugal; and Isabel Maldonado, Universidade Portucalense, Portugal

Firm Growth and ICT Adoption in Greek SMEs: A Quantile Approach

Ioannis Giotopoulos, University of Peloponnese, Greece; Alexandra Kontolaimou, KEPE (Centre for Planning and Economic Research), Greece; Konstantinos Marinopoulos, University of Peloponnese, Greece; and Aggelos Tsakanikas, National Technical University of Athens, Greece

BREAK: 10:30-10:40**DAY 2 - SESSION II: 10:40-12:40****BANKING I****Chair:** Irwan Trinugroho**Room:** Z-Room 1*Rethinking the Role of Credit Unions in the European Social Economy*

Ana Ivanisevic Hernaus, University of Zagreb, Croatia and Ivana Biondic, The Institute for Development and International Relations, Croatia

Does Efficiency Affect Business Model Evolution in the Banking Industry: Empirical Evidence from the ASEAN Banking Sector

Oktofa Yudha Sudrajad, Institut Teknologi Bandung (ITB), Indonesia and Georges Hübner, University of Liège, Belgium

Credit Lending and Housing Prices from the Eurozone and the GIIPS Perspective

Sariye Belgin Akcay, Ankara University, Turkey

Empirical Modeling of International Banks' Credit Risk: Assessment and Comparison of Credit Ratings

Alexander M. Karminsky, National Research University Higher School of Economics, MGIMO-University, Russia; Ella Khromova, National Research University Higher School of Economics, Russia; and Roman Kudrov, National Research University Higher School of Economics, Russia

Bank Lending Under Interest-On-Excess-Reserves (IOER)

Irem Erten, Warwick Business School, United Kingdom

Inter-Firm Relationships and the Special Role of Common Banks

Emanuela Giacomini, University of Macerata, Italy; Nitish Kumar, University of Florida, U.S.A.; and Andy Naranjo, University of Florida, U.S.A.

MARKETING II**Chair:** Ender Demir**Room:** Z-Room 2*Social Media Influence on Saudi Women Offline Visible Identities*

Aous Osamah Balelah, University of East Anglia, United Kingdom; Nick K. T. Yip, University of East Anglia, United Kingdom; and Usha Sundaram, University of East Anglia, United Kingdom

Exploring Mediating Effects of Perceived Authenticity and Brand Attitude in the Social Media Influencer Marketing

Sabina Levitan, University of Westminster London, United Kingdom

Level up, Love and Loyalty: Empirical research in Gamification Marketing in E-marketplace App

Evi Rinawati Simanjuntak, Bina Nusantara University, Indonesia and Kathleen Renatha Wiryaatmaja, Bina Nusantara University, Indonesia

Customer Experience Quality (CXQ) Scale - Item Development and Scale Purification

Elif Karaosmanoglu, Istanbul Technical University, Turkey and Ozge Demir, Istanbul Technical University, Turkey

Sharing Economy in Practice: Intrinsic Motivation towards the Intention to Participate with Empirical Evidence from Vietnam

Hang Thu Hoang, University of Economics Ho Chi Minh City, Vietnam; Tran Quy Bao Bui, University of Economics Ho Chi Minh City, Vietnam; Mai Thi Thanh Doan, University of Economics Ho Chi Minh City, Vietnam; Thy Phuong Le, University of Economics Ho Chi Minh City, Vietnam; Nhi Le Thao Phan, University of Economics Ho Chi Minh City, Vietnam; and Quynh Nhu Vo, University of Economics Ho Chi Minh City, Vietnam

Towards a Business Model for University Spin-offs

Michael Hernando Sarmiento Munoz, Universidad Nacional de Colombia, Colombia; Oscar Mauricio Cruz, Universidad Central de Colombia, Colombia; and Diana Jimenez, Fundación Universitaria Los Libertadores, Colombia

MANAGEMENT & EDUCATION**Chair:** Virginia Bodolica**Room:** Z-Room 3*Possibilities of Virtual Job Design in Lithuanian Companies*

Sonata Staniulienė, Vytautas Magnus University, Lithuania and Justinė Jurova, Lithuania

Work from Home during Covid-19: Understanding the Gender Role Norm in Hong Kong

Mei Ling Wong, Lingnan University, Hong Kong

The State and Problems of Talent Management in Business Entities of the Slovak Republic

Daniela Bertová, Faculty of Management, Slovakia and Ladislav Sojka, Faculty of Management, Slovakia

Validity and Reliability of the Flipped Learning Scale

Osman Yildirim, Istanbul Arel University, Turkey; Olha Ilyash, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Ukraine; Liubov Smoliar, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Ukraine; and Dariia Doroshkevych, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Ukraine

Financial Efficiency Index for Higher Education Institutions

Jekaterina Kuzmina, BA School of Business and Finance, Latvia; Andris Sarnovics, BA School of Business and Finance, Latvia; Andris Natrins, BA School of Business and Finance, Latvia; Anda Ziemele, BA School of Business and Finance, Latvia; and Ennata Kivrina, BA School of Business and Finance, Latvia

Triple Helix as a Tool for Knowledge Management, Transfer and Entrepreneurial Outcomes on a European Scale: A Case Study of the Rage Project

Paul Cowley, University of Bolton, United Kingdom; Denis Hyam-Ssekasi, University of Bolton, United Kingdom; and Paul Hollins, University of Bolton, United Kingdom

BREAK: 12:40-13:00

DAY 2 - SESSION III: 13:00-15:00

CORPORATE GOVERNANCE

Chair: Mehmet Huseyin Bilgin

Room: Z-Room 1

Investors' Reaction to the Single Supervisory Mechanism in Europe: An Agency Focus

Myriam García-Olalla, University of Cantabria, Spain and Manuel Luna, University of Cantabria, Spain

The Moderating Role of Corporate Governance on the Effect of Covid-19 Pandemic on the Saudi Corporate Profitability

Raed Reda Obaid, King Abdulaziz University, Saudi Arabia and Rawia Reda Obaid, King Abdulaziz University, Saudi Arabia

Are the CEOs Rewarded or Punished for Luck on the Interaction of Corporate Governance Factors?

Mehtap Aldogan Eklund, University of Wisconsin la Crosse, U.S.A.

Corporate Ownership Structure and Stakeholder Relationship: Evidence from BIST 100 Companies

Fetullah Evliyaoglu, Ankara University, Turkey and M. Arcan Tuzcu, Ankara University, Turkey

IFRS Adoption, Board Structure and Stock Price Informativeness: Evidence from an Emerging Market

Yilmaz Yildiz, University of Huddersfield, United Kingdom

MARKETING III

Chair: Ender Demir

Room: Z-Room 2

Growing Couch Potatoes? The Impact of COVID-19 on Food Consumption and Training Habits. A Hungarian Case Study

Zsófia Benedek, Institute of Economics, Centre for Economic and Regional Studies, Hungary; Imre Ferto, Agricultural Economics and Rural Development, Hungary; and Viktória Szente, Kaposvár University, Hungary

The Moderating Role of Crisis Perception in the Impact of Overall Brand Equity, Brand Trust and Price Consciousness on Purchase Intent: A Comparative Study of Purchase Intent of Turkish and Greek Consumers in Shampoo and Furniture Sectors

Deniz Muezzinoglu, Bahcesehir University, Turkey

Aggregated Customer Experience Scale Development and Validation

Elif Karaosmanoglu, Istanbul Technical University, Turkey and Ozge Demir, Istanbul Technical University, Turkey

Using Marketing Automation Platforms to Enhance Customer Experience during his Buying Journey

Diana Mariana Dinu, The Bucharest University of Economic Studies, Romania; Anamaria-Cătălina Radu, Romanian Academy, Institute of National Economy, Bucharest, Romania; Loredana Văduva (ENE), Romanian Academy, Institute of National Economy, Bucharest, Romania

The Role of Customer Trust in the Relationship between Commercial Friendship and Customer Satisfaction

Mirwais Follad, Eskisehir Osmangazi University, Turkey and Halil Semih Kimzan, Eskisehir Osmangazi University, Turkey

Humor in Advertising: Selling the Emotion or Logic?

Farkhod Pulatovich Karimov, Westminster International University in Tashkent, Uzbekistan

BANKING & FINANCIAL CRISIS

Chair: Gokhan Karabulut

Room: Z-Room 3

The Impact of Market Structure on Performance of Islamic and Conventional Banks in Qatar, Saudi Arabia and UAE

Henda El-Amri, University of Sousse, Tunisia and Taher Hamza, University of Carthage, Tunisia & VALLOREM Laboratory, University of 'Orléans, France

Survival Analysis in Assessment of Influence of the SARS-CoV-2 Pandemic on Probability and Intensity of Decline in the Value of Stock Indices

Beata Bieszk-Stolorz, University of Szczecin, Poland and Krzysztof Dmytrów, University of Szczecin, Poland

Nowcasting US GDP Using Gated Recurrent Units

Baris Soybilgen, Istanbul Bilgi University, Turkey

A Prudential Paradox: The Signal in (not) Restricting Bank Dividends

Levent Guntay, Ozyegin University, Turkey; Stefan Jacewitz, Federal Deposit Insurance Corporation, U.S.A.; and Jonathan Pogach, Federal Deposit Insurance Corporation, U.S.A.

Distribution of Credit Risk Concentration in Particular Economy Sectors and Economic Capital

Natalia Nehrebecka, Warsaw University, Poland

Bank Lending and Small and Medium Sized Enterprises' Access to Finance - Effects of Macroprudential Policies

Aida Cehajic, University of Sarajevo and University of Ljubljana, Slovenia and Marko Košak, University of Ljubljana, Slovenia

BREAK: 15:00-15:10

DAY 2 - SESSION IV: 15:10-17:10

INTERNATIONAL TRADE & FDI

Chair: Irwan Trinugroho

Room: Z-Room 1

Econometric Modeling of Determinants of High Value Added Services Sector Export of Republic of Croatia on to the European Union Market

Zrinka Lacković Vincek, University of Zagreb, Croatia; Vlatka Bilas, University of Zagreb, Croatia; and Mile Bošnjak, University of Zagreb, Croatia

Investment Home Bias in the European Union

Antonio Cardoso Martins, ISEG, Portugal

Trade Credit, Trade Income Elasticity and the International Transmission of Shocks

Anna Maria Watson, University of Cambridge, United Kingdom

Investigation of the Effects of Non-Macroeconomic Indicators on the Exports of Goods and Services in the OECD Member Countries

Sevgi Sezer, University of Balikesir, Turkey

Turkey Direct Investments in Latvian Business: Agenda for Research
Andrejs Limanskis, RISEBA University, Latvia

Institutional Determinants of Emerging Market Returns, Flows, and Risk Premiums
Ralph Sonenshine, American University, U.S.A. and Bradley Erickson, American University, U.S.A.

The Role of Government in the Emergence of the Chinese Automobile Industry since 1949
Zhaotao Tan, University of Central Lancashire, United Kingdom

MARKETING IV

Chair: Ender Demir
Room: Z-Room 2

Marketing Plans in an Introductory Marketing Course at a Norwegian University: Success or Failure
Jokull Johannesson, University of Agder, Norway

A Mixed Study of the Impact of Digital Brand Strategy on Customer Brand Loyalty
Rui Liu, Newcastle University, United Kingdom

Maximizing Customer Experience Using Display Retargeting
Denis Hyams Ssekasi, University of Bolton, United Kingdom; David Bamber, University of Bolton, United Kingdom; and Roshan Panditharathna, OLC-Europe LTD, United Kingdom

Dynamic and Co-creation Capabilities as Coping Mechanisms for Service SMEs during Post-Pandemic Era
Mehmet Okan, Artvin Coruh University, Turkey; Ozge Demir, Istanbul Technical University, Turkey; Elif Karaosmanoglu, Istanbul Technical University, Turkey; Nesenur Altinigne, Istanbul Bilgi University, Turkey; Didem Gamze Isiksal, Istanbul Technical University, Turkey; and Elif Idemen Okan, Istanbul Technical University, Turkey

Social Media Usage of NGOs for Cause Marketing: A Charity Run Analysis
Muhsin Fuat Bayik, Istanbul Medipol University, Turkey and Sultan Begum Ata, Beykent University, Turkey

Management Model and Dynamic Capabilities: Approaches to Knowledge Intensive Business Services in Emerging Economies
Diana Jimenez, Fundación Universitaria Los Libertadores, Colombia; Oscar Mauricio Cruz, Universidad Central de Colombia, Colombia; and Oscar Fernando Castellanos, Universidad Nacional, Colombia

GROWTH AND DEVELOPMENT

Chair: Gokhan Karabulut
Room: Z-Room 3

Gender Biases in Businesses and Financial Markets: An Empirical Study
Nihal Bayraktar, Penn State University, U.S.A.

Economic Growth and Female Labor Market Participation in European Countries
Paula Gomes dos Santos, ISCAL/IPL, Portugal; Carla Martinho, ISCAL/IPL, Portugal; and Ana Rita Martins, Brunel University, United Kingdom

Examining the Interactive Growth Effect of Development Aid and Institutional Quality in Sub-Saharan Africa
Berkan Tokar, Eastern Mediterranean University, North Cyprus

The Estimation of Substitution Possibilities between Human and Physical Capital in Turkey using Penalized Estimators
Huseyin Guler, Cukurova University, Turkey and Ebru Ozgur Guler, Cukurova University, Turkey

Economic Development and Nationalism: In the Cases of Scotland and Catalonia
Yusuf Omur Yilmaz, Mardin Artuklu Univeristy, Turkey

The Determinant Factors of Foreign Direct Investment in Qatar
Ozcan Ozturk, Hamad bin Khalifa University, Qatar and Reem AlHababi, Hamad bin Khalifa University, Qatar

Financial Inclusion and Welfare: New Evidence from the Role of Government
Talnan Aboulaye Toure, Kobe University, Japan and Nakamura Tamotsu, Kobe University, Japan

FRIDAY, AUGUST 7 (DAY 3)

DAY 3 - SESSION I: 08:30-10:30

ACCOUNTING/AUDIT I

Chair: Irwan Trinugroho

Room: Z-Room 1

Antecedents and Consequences of Ethical Climate Perceptions among Independent Auditors in China
William E. Shafer, Lingnan University, Hong Kong and Dean Tjosvold, Lingnan University, Hong Kong

The Effect of Country-By-Country Reporting on Tax Aggressiveness in the Banking Sector
Svetlana Sabljic, University of Banja Luka, Bosnia and Herzegovina

Government Grants and Government Assistance: The European Regulations and the Philosophy of the International Financial Reporting Standards
Hristina Oreshkova, University of National and World Economy, Bulgaria

The Evolution of Tax Burden and Tax Effort in the OECD between 2000 and 2015
Paulo Dias, ISCTE-IUL, Portugal and Maria Cavadas, ISCTE-IUL, Portugal

The Effects of the Internal Control System on Crisis Management Skills in Case of Disasters in Organizations with Corporate Governance: Example of IBB Fire Department
Murat Saglam, Ibn Haldun University, Turkey and Tamer Aksoy, Ibn Haldun University, Turkey

Big Data Analytics in Business: Evolving Knowledge, Skills and Roles of Accounting and Finance Professionals
Eley Suzana Kasim, Universiti Teknologi Mara, Malaysia; Noryati Md Noor, Universiti Teknologi MARA, Malaysia; Norlaila Md Zin, Universiti Teknologi MARA, Malaysia; and Noor Sufiawati Khairani, Universiti Teknologi MARA, Malaysia

ENTREPRENEURSHIP & SMEs

Chair: Ender Demir

Room: Z-Room 2

Fostering Open Innovation by linking Entrepreneurial Leadership and Knowledge Management: An Empirical Study in the Tunisian Context
Samah Chemli Horchani, Tunis El-Manar University, FSEGT, Tunisia and Mahmoud Zouaoui, Business School of Tunis, Compus La Manouba, Tunisia

The Impact of Entrepreneurial Leadership on Supply Chain Innovation and Adaptability: Evidence from Japan, Sudan and China
Sara Siddig Ali Abdalla, Osaka University, Japan and Koichi Nakagawa, Osaka University, Japan

The Effect of Entrepreneurship Education, Entrepreneurial Environment, Subjective Norm and Entrepreneurial Attitude on Entrepreneurial Intentions
Budi Eko Soetjipto, Universitas Negeri Malang, Indonesia; Dwi Hasmidyani, Sriwijaya University, Indonesia; Wahjoedi, Universitas Negeri Malang, Indonesia; and Hari Wahyono, Universitas Negeri Malang, Indonesia

Banyan Roots and Garden Ivy: A Systematic Literature Review of Embeddedness in Immigrant Entrepreneurship
Ugur Yetkin, Istanbul Technical University, Turkey and Deniz Tuncalp, Istanbul Technical University, Turkey

The Impact of the Different Actions Included in the Entrepreneurship Support Programs in Women's Empowerment

Cristina Mora Rodriguez, Miguel Hernandez University, Spain; José María Gómez Gras, Miguel Hernandez University, Spain; Antonio J. Verdu, Miguel Hernández University, Spain; and M^a Jose Alarcon, Miguel Hernández University, Spain

Entrepreneurship for Economic Diversification of Qatar

Evren Tok, Qatar Faculty of Islamic Studies, Qatar and Ozcan Ozturk, Hamad bin Khalifa University, Qatar

MANAGEMENT II

Chair: Veljko Mijušković

Room: Z-Room 3

Application of the Multiple-Criteria Decision Making Methods in Order-Picking in the High Storage Warehouse

Krzysztof Dmytrów, University of Szczecin, Poland

Offshore Outsourcing in Fast Fashion Companies: a Dual Strategy of Global and Local Sourcing?

Elisa Arrigo, University of Milan-Bicocca, Italy

Efficiency and Effectiveness Attribute Valuation of Cultural Goods: Focusing on Performance Evaluation Index for Performing Art Centers

Eunyoung Yang, POSTECH, South Korea and Dohyeon Lee, POSTECH, South Korea

Which Kind of Value Orientation Results Supervisor Support? The Role of Influence Tactics of Subordinates

Aygul Donmez Turan, Yildiz Technical University, Turkey

Essential Leadership Qualities for High Performing Virtual Teams

Huseyin Cirpan, Istanbul Medipol University, Turkey and Dilek Yomralioglu, Istanbul Medipol University, Turkey

Adoption of IoT technology among Aged NCD Patients in Malaysia: A Conceptual Study based on the Theory of Planned behavior

Chinnasamy Agamudai Nambhi Malarvizhi, Multimedia University, Malaysia; Srinivasan Jayashree, Multimedia University, Malaysia; and Shamima Raihan Manzoor, Multimedia University, Malaysia

BREAK: 10:30-10:40

DAY 3 - SESSION II: 10:40-12:40

ACCOUNTING/AUDIT II

Chair: Irwan Trinugroho

Room: Z-Room 1

The Impact of Sars-Cov-2 on Accounting Students, a Test for Social Responsibility

Mihaela Luminita Dumitrascu, Bucharest University of Economic Studies, Romania and Liliana Feleagă, Bucharest University of Economic Studies, Romania

Reporting Expenses from the Standpoint of Accounting and Taxation Requirements

Nexhmie Berisha Vokshi, University of Prishtina, Kosova and Florentina Xhelili Krasniqi, University of Prishtina, Kosova

Measuring the Effectiveness of Internal Control Systems of Ghanaian Listed Banks Considering Control Environment, Risk Assessment and Monitoring Activities Components of COSO's Framework

Abdullahi Mohammed, Ibn Haldun University, Turkey and Tamer Aksoy, Ibn Haldun University, Turkey

All We Need Are Taxes: A Systematic Review on Tax Avoidance

Andreia Magalhães, ISCTE-IUL, Portugal; Rogério Serrasqueiro, ISCTE-IUL, Portugal; and Paulo Dias, ISCTE-IUL, Portugal

Empirical Research on Book-Tax Differences

Paulo Dias, ISCTE-IUL, Portugal and Britânico Pires, ISCTE-IUL, Portugal

The Analysis of the Relationship between Key Audit Matters (KAM) and Firm Characteristics: The Case of Turkey

Basak Erdem, Istanbul Commerce University, Turkey

MANAGEMENT III

Chair: Ender Demir

Room: Z-Room 2

Chinese Hospital Executive Professional Management Competency, Role Pressures, Personal and Organizational Performance: A Qualitative Study

Xia Yang, Shenkang Hospital Management Group, China; Ana Margarida Simaens, Instituto Universitário de Lisboa (ISCTE-IUL), Portugal; Weidong Xia, Florida International University, U.S.A.; and Ge Shi, Xinhua hospital affiliated to Shanghai Jiaotong University Medical School, China

A Conceptual Framework for Leadership Research Derived from Texts of Philosophy, Religion and Psychology

Huseyin Cirpan, Istanbul Medipol University, Turkey

Leadership and Gender

Kezban Talak, Yeditepe University, Turkey

The Concepts of Logistics 4.0 within International Logistics Management

Slobodan Acimovic, University of Belgrade, Serbia; Veljko Mijušković, University of Belgrade, Serbia; and Dušan Marković, University of Belgrade, Serbia

Defining a Storage Policy when There Are Handling Constraints: A Case Study Analysis

Maria Alice Trindade, Católica Porto Business School, Universidade Católica Portuguesa, Portugal; Paulo S. A. Sousa, Universidade do Porto, Portugal; and Maria do Rosário Alves Moreira, Universidade do Porto, Portugal

Analysis of Personality Traits in Purchasing and Supply Management with a Focus on Innovation

Volker Koch, Graz University of Technology, Austria and Bernd Markus Zunk, Graz University of Technology, Austria

CENTRAL BANKING & EXCHANGE RATES

Chair: Gokhan Karabulut

Room: Z-Room 3

Uncertainty and Exchange Rates: Global Dynamics (Well, I Don't Quite Know Anymore)

Jing Lian Suah, Central Bank of Malaysia, Malaysia

A Threshold Autoregression Model of Exchange Rate pass-through in Turkey

Mehmet Fatih Ekinci, Atılım University, Turkey

Effective Exchange Rates and Trade Balance Dynamics: A Quantile Regression Analysis

Teo Geldner, University of Greifswald, Germany

Determinants of External Debt in Indonesia: Evidence from ARDL approach

Basyah Said Nazamuddin, Universitas Syiah Kuala, Indonesia and Sri Sukma Wahyuni, Universitas Syiah Kuala, Indonesia

The Effectiveness of the Taylor Rule for Optimal Policy: Empirical Evidence from Turkey
Lamiha Ozturk, Hasan Kalyoncu University, Turkey and Dilek Tokel, Marmara University, Turkey

Perspective of Monetary Integration from the Fiscal and Monetary View
Branka Topic Pavkovic, Faculty of Economics, University of Banja Luka, Bosnia and Herzegovina

BREAK: 12:40-13:00

DAY 3 - SESSION III: 13:00-15:00

RISK MANAGEMENT

Chair: Mehmet Huseyin Bilgin

Room: Z-Room 1

Credit Driven Household Demand Channel and Real Economic Activity with Macroprudential Policy
Talnan Aboulaye Toure, Kobe University, Japan and Nakamura Tamotsu, Kobe University, Japan

Value at Risk Estimation of Sector Index Futures: Evidence from Thailand Futures Exchange
Woradee Jongadsayakul, Kasetsart University, Thailand

Risk Analysis and How to Select the Options for Adapting and Mitigating Changes Climate: An Instrument for Planning Climate Change Measures

Candoi Savu Robert Adrian, Bucharest University of Economic Studies, Romania and Stoica Liviu Adrian, Bucharest University of Economic Studies, Romania

Risks and Exploits Exposed by GDPR

Stoica Liviu Adrian, Bucharest University of Economic Studies, Romania and Candoi Savu Robert Adrian, Bucharest University of Economic Studies, Romania

Volatility Smile in Currency Options: Comparative Evidence from Developed and Emerging Markets
Emrah Ahi, Ozyegin University, Turkey; Muzaffer Akat, Ozyegin University, Turkey; and Levent Guntay, Ozyegin University, Turkey

Risk of the Christmas Tree Options Strategy

Ewa Dziawgo, Kazimierz Wielki University, Poland

The Effect of Gender in the Diasporic Phenomenon in Greek Minorities Reality

Maria Vlachadi, University of Nicosia-Cyprus, Greece; Georgia Koufioti, University of Western Attica, Greece; and Athanasios Kounios, University of Western Attica, Greece

ACCOUNTING/AUDIT III

Chair: Ender Demir

Room: Z-Room 2

How and Why Does the Disclosure of EDGAR Filings Differ among U.S. - Listed Firms? An Empirical Investigation

Michael Thomas Dimmer, Friedrich-Alexander University Erlangen-Nuremberg, Germany

Experiences of Auditors and Tax Advisors with Accounting Errors: Empirical Evidence from the Czech Republic

Marie Paseková, Tomas Bata University in Zlín, Czech Republic; Miroslava Dolejšová, Tomas Bata University in Zlín, Czech Republic; Jana Helová, Tomas Bata University in Zlín, Czech Republic; and Michal Šindelář, Tomas Bata University in Zlín, Czech Republic

Quality of Goodwill Impairment Test with the Evidence from Borsa Istanbul

Cemal Ibis, Isik University, Turkey and Caner Akbaba, Mugla Sitki Kocman University, Turkey

Accounting Ethics and Organizational Culture: A Study of the Points of Contention and Similarities

Nida Turegun, Ozyegin University, Turkey

The Degree of Franchising Effect on Earnings Management

Paulo Dias, ISCTE-IUL, Portugal and Daniela Penela, ISCTE-IUL, Portugal

115/5000 The Influence of Taxation on Accounting from the Judgment of Portuguese Chartered Accountants

Sofia Pereira, Instituto Politécnico de Lisboa, Portugal and Fábio Albuquerque, Instituto Politécnico de Lisboa, Portugal

Special Session
Sustainable and Innovative Finance:
Fintech, Insurtech, Regtech and Technology-driven Innovations

Organized by: Laura Grassi, Politecnico di Milano, Italy

Chair: Laura Grassi**Room:** Z-Room 3*The Role of Innovation in Insurance and its Response to Covid-19 Pandemic Emergency*

Davide Lanfranchi, Politecnico di Milano, Italy; Marco Giorgino, Politecnico di Milano, Italy; and Laura Grassi, Politecnico di Milano, Italy

RegTech: Case Studies in Switzerland

Luca Federico Battanta, Politecnico di Milano, Italy; Laura Grassi, Politecnico di Milano, Italy; and Marco Giorgino, Politecnico di Milano, Italy

Stochastic Frontier Analysis of Efficiency of U.S. Public P&L Insurance companies

Davide Lanfranchi, Politecnico di Milano, Italy; Laura Grassi, Politecnico di Milano, Italy; and Marco Giorgino, Politecnico di Milano, Italy

Insurtech and New Technologies Effect on the Relationship between Insurance and Prevention: A Systematic Literature Review

Davide Lanfranchi, Politecnico di Milano, Italy; Marco Giorgino, Politecnico di Milano, Italy; and Laura Grassi, Politecnico di Milano, Italy

Open Finance: A Framework for Analysis and Implementation

Alessandro Faes, Politecnico di Milano, Italy; Laura Grassi, Politecnico di Milano, Italy; Davide Lanfranchi, Politecnico di Milano, Italy; and Filippo Renga, Politecnico di Milano, Italy

RegTech: a Comprehensive View from Academics, Authorities and Practitioners

Alessandro Faes, Politecnico di Milano, Italy; Laura Grassi, Politecnico di Milano, Italy; and Davide Lanfranchi, Politecnico di Milano, Italy

BREAK: 15:00-15:10

DAY 3 - SESSION IV: 15:10-17:10

EMPIRICAL STUDIES ON EMERGING ECONOMIES & ENERGY STUDIES

Chair: Mehmet Huseyin Bilgin**Room:** Z-Room 1*The Spillover Effects of FED's Policies on Fragile Five Countries: Modeling with Panel VAR Approach*

Saltuk Agiralioğlu, Hasan Kalyoncu University, Turkey and Server Demirci, Marmara University, Turkey

Income Distribution, Unemployment and Crime Relationship: Turkey Case

Haluk Yergin, Van Yuzuncu Yil University, Turkey and Mustafa Torusdag, Van Yuzuncu Yil University, Turkey

Impact of the COVID-19 Virus on Stock Market Returns; Do Market Overreact?

Wiku Suryomurti, University of Glasgow, United Kingdom

Renewable Energy Use and Sustainable Competitiveness: A Panel Data Analysis

Gonca Yilmaz, Istanbul Gelisim University, Turkey and Esat Dasdemir, Istanbul Gelisim University, Turkey

Do Environmental Commitment and Climate-Risk Disclosure Determine Firms' Performance? Evidence from Sectorial Micro-Data

Gianni Guastella, Università Cattolica, Italy; Matteo Mazzarano, Università Cattolica del Sacro Cuore, Italy; Stefano Pareglio, Catholic University of the Sacred Heart, Italy; and Riccardo Christopher Spani, Fondazione Eni Enrico Mattei, Italy

The Electricity Market during the 2020 crisis

Joao Esteveao, ISEG, Portugal and Daniela Penela, ISCTE-IUL, Portugal

Analysis of Cointegration and Causality Relationship between Gold Prices and Selected Financial Indicators: Empirical Evidence from Turkey

Zehra Vildan Serin, Hasan Kalyoncu University, Turkey and Enez Kan, Hasan Kalyoncu University, Turkey

REGIONAL STUDIES

Chair: Ender Demir

Room: Z-Room 2

Selected Aspects of Nature Conservation Management at Local Level on the Example of Communes in Poland

Jacek Witkowski, Lublin University of Technology, Poland

Covid-19 Pandemic and Practices of Support in Turkish Film Industry: A Case Study of Cinema & Broadcasting Union, Netflix and IKS

Hakan Erkilic, Mersin University, Turkey; Senem Duruel Erkilic, Mersin University, Turkey; and Suleyman Degirmen, Konya Food and Agriculture University, Turkey

The Influence of the European H2020 Program on the Development of Regions: The Multiplier Impact of EU Funding in the Regions under Horizon 2020 in NUT III - Algarve - Portugal

Natacha Silva, Universidade Portucalense Infante D. Henrique, Portugal; Ribeiro Diamantino, Universidade Portucalense Infante D. Henrique, Portugal; and Ribeiro João, Universidade Portucalense Infante D. Henrique, Portugal

Regional Convergence and Functional Incomes in Turkey

Raziye Selim, Istanbul Technical University, Turkey; Suat Kucukcifci, Istanbul Technical University, Turkey; and Gizem Kaya, Istanbul Technical University, Turkey

Major Influence Factors for Portuguese Municipal Transparency Index (2013 to 2017)

Paula Gomes dos Santos, ISCAL/IPL, Portugal and Carla Martinho, ISCAL/IPL, Portugal

May Hot Spots Shape Ghettos and Gated Communities: Management and Administration in Migration Crisis

Maria Vlachadi, University of Nicosia-Cyprus, Greece; Georgia Koufioti, University of Western Attica, Greece; and Athanasios Kounios, University of Western Attica, Greece

The Analysis of the Pension System in Slovakia in Correlation with Population Curve

Daniela Majercakova, Comenius University in Bratislava, Slovakia

PUBLIC ECONOMICS & HEALTH ECONOMICS

Chair: Gokhan Karabulut

Room: Z-Room 3

Crowd-powered Medical Diagnosis: The Potential of Crowdsourcing for Patients with Rare Diseases
Stefan Arnold, Friedrich-Alexander-University Erlangen-Nuremberg, Germany; Josephine Fischer, Friedrich-Alexander-University Erlangen-Nuremberg, Germany; and Dilara Yesilbas, Friedrich-Alexander-University Erlangen-Nuremberg, Germany

The Governments' Responses to COVID-19 Outbreak around the World and the Flattening of the Curve
Damiano Bruno Silipo, University of Calabria, Italy and Sinem Sonmez, Fordham University, U.S.A

Conceptual Framework for Attracting Foreign Patients to Health Care Services
Daiga Behmane, Riga Stradins University, Latvia; Didzis Rutitis, BA School of Business and Finance, Latvia; and Anda Batraga, University of Latvia, Latvia

Health Risk Management: Risk Management and Insurance Coverage in Italian Welfare
Ubaldo Comite, University of Calabria, Italy

A Valuation of Lobbying: Enhancing Democratic Governance via Private Merit Service
Samuel Louis Oswald, Georgetown University, U.S.A

Price Elasticity of Fertilizer Demand and Farmers Reaction to Fertilizer Tax Addressing Nitrogen Pollution
Ausra Nausediene, Vytautas Magnus University Agriculture Academy, Lithuania and Astrida Miceikiene, Vytautas Magnus University Agriculture Academy, Lithuania

New Policies of Migration Crisis Management and Leadership in Greece
Maria Vlachadi, University of Nicosia-Cyprus, Greece; Georgia Koufioti, University of Western Attica, Greece; and Athanasios Kounios, University of Western Attica, Greece
